

Can small resources make
big impact?

- A case study-

Overview

- University of Niš
- University library “Nikola Tesla”
- History
- Collection
- Japanese collection



How it started

- “100 books on Japan”- Nippon Foundation 2012.
- Start of cooperation with NGO “Taka” – 2013.
- “JapaNiš” festival: 2013, 2014, 2015, 2016, 2017, 2018...
- Japanese literature book club, once a month
- Other activities

Examples of festival activities

- Workshops (calligraphy, origami, manga, martial arts...)



Examples of festival activities

- Exhibitions



Examples of festival activities

- Competitions, tournaments (martial arts, go, video games)



Examples of festival activities

- Presentations, lectures



Other activities

- Japanese language lessons



- Held at the library premises 2016-2018

Other activities

- **Japanese bookclub**
- Held at library premises every second Wednesday of a month
- Contemporary and traditional Japanese authors



Lessons learnt

- Resources can be marketed in unexpected ways
- Cooperation can be a rocky road
- Impact is not always immediate

What “Taka” gained

- Exposure
- Space
- Credibility

What the library gained

- Relevance for general public
- Media exposure
- New patrons
- New experiences

Conclusion

- Get out of your comfort zone
- Trust young people
- Size does not matter!

- Thank you!

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